



1

Bruton's Snuff
On the corner of Madison St. & St. Louis Ave.

2

Very Old Barton
On Jefferson St. between St. Louis Ave. & N. 11th St.

3

Podolax
Viewable from N. 11th St. between Jefferson St & Broadway

4

Budweiser
On Jefferson St. between St. Louis Ave. and N 11th St.

1
2
3
4

5
6

7

Hotel Irvin Cobb
Irvin Cobb Apartments
Can be viewed from Broadway between 7th St. and 6th St.

5

Rhodes-Burford's
On the corner of Jefferson St. and N. 4th St.

6

Dr. Bell's Pine Tar Honey
On N. 3rd St. between Broadway & Jefferson St.

8

Hotel Irvin Cobb
Irvin Cobb Apartments
Can be viewed from Kentucky Ave. between 7th and 6th St.

9

Coca-Cola
Located just off Broadway on 5th St. behind the Columbia Theater

10

Cardui/Piano Store
On the corner of S. 3rd St. & Kentucky Ave.

11

General Electric
Railroad Museum
Corner of Marine Way (2nd St.) & Washington St.

PADUCAH, KY
GHOST SIGNS

Digital Restorations by Innovations Branding House

At Innovations, we love creating new things. We also love re-creating old things. Here is our take on how some of our local ghost signs might have looked back in their day.



Bruton's Snuff



Very Old Barton



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General Electric

branding • marketing & strategy
business & marketing consulting • campaign development
inbound marketing • web development • graphic design
search engine optimization • video & radio production
photography • printing

At Innovations Branding House, we love all things marketing. This is especially true for the vintage painted ads (more commonly known as ghost signs) found fading on some of our historic downtown buildings. For some time, we at the office have talked about these signs, and it was one afternoon conversation that led to our digital ghost sign restoration project.

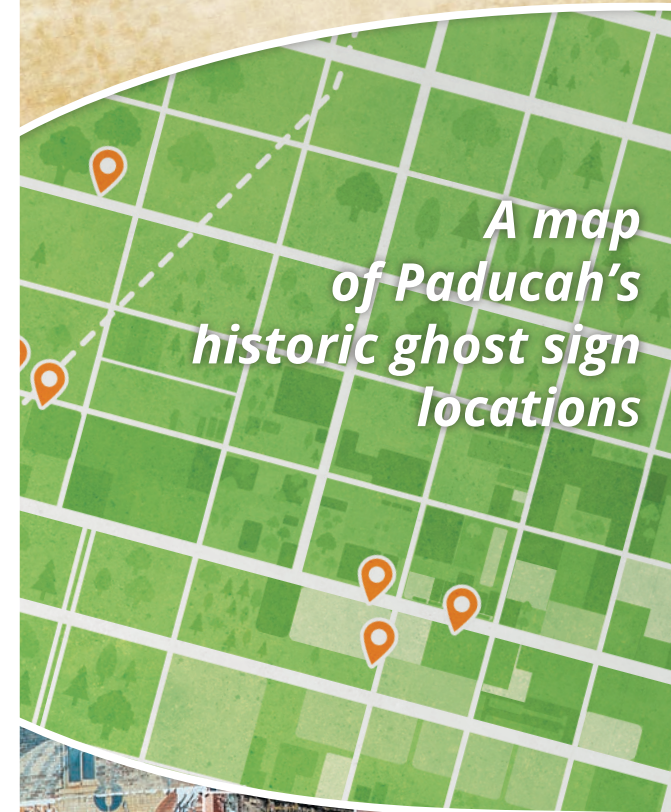
As we began posting our recreations to social media, people began to ask where these signs were, and if there were more. Since we had compiled a pretty good list, we decided to make a map so you can easily locate all of these great pieces of art. See more pictures of our ghost signs and read about their origins and history on our ghost sign page: InnovationsBrandingHouse.com/paducahghostsigns

Found a sign or want to drop us a line? E-mail: blake@innovationsbrandinghouse.com

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PADUCAH, KY GHOST SIGNS



A map
of Paducah's
historic ghost sign
locations



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