

OPEN ME
FIRST

GETTING STARTED WITH THE REMOTE VIDEO KIT

In this box, you'll find step by step instructions for how to prepare and set up this video shoot. Don't worry if you've never done this before, there are **written instructions on numbered notecards** to help you through each step. We think you'll do great!

If at any time you have questions or feel overwhelmed, please do not hesitate to email Sherri at sherri@innovationsbrandinghouse.com.

We'll get back to you with a support call to walk you through any issues that might come up!

You can watch a video walkthrough of the studio kit setup at:
innovationsbrandinghouse.com/videogo



THINGS TO REMEMBER

Keep Those Batteries Full // Make sure you have time to charge all battery-operated devices at least 24 hours prior to a shoot:

- iPhone
- iPad
- Both Light Wands
- Both Lav Microphone Units

Prep Your Shoot Location // Make sure your location will include two chairs (for yourself and the interviewee), control of overhead lights (to maximize the effectiveness of the included light kit) and access to a wi-fi network.

Connect to the Wi-Fi // Connect both the iPhone and iPad to the wi-fi network when you arrive to the shoot location.



WHAT'S IN THE KIT?

* Apple charger for both devices
included in the kit



Part 1 // DEVICES

iPad*



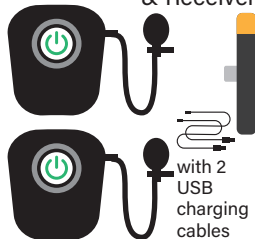
iPhone*



Dual USB
Power
Adapters
x2



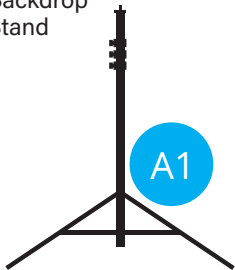
Saramonic Mics (x2)
& Receiver



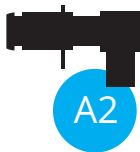
WHAT'S IN THE KIT?

Part 2 // BACKGROUND

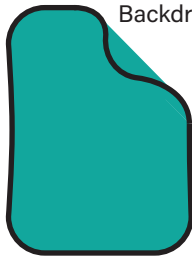
Backdrop Stand



Backdrop Bracket



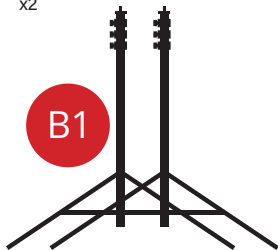
Foldable Snap Backdrop



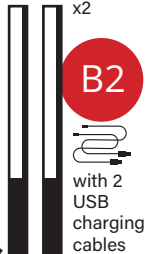
WHAT'S IN THE KIT?

Part 3 // LIGHTING & EQUIPMENT

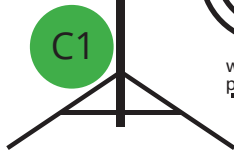
Standard Light Stands
x2



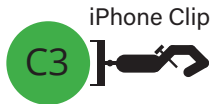
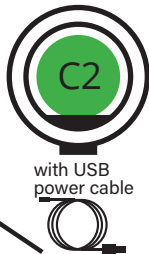
Light Wands
x2



Ring Light Stand
with
screw-on
attachment
on top



Ring Light



WHAT'S IN THE KIT?

Part 4 // BACKUP MEMORY!

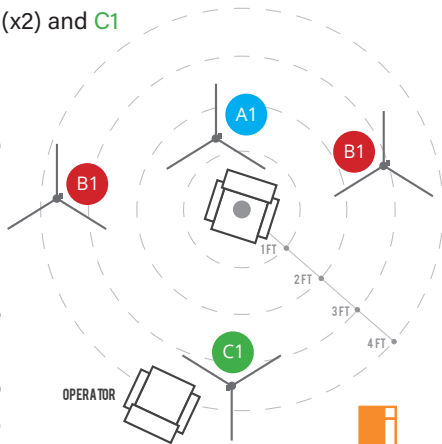
SanDisk iXpand
USB/Lightning
Flash Drives
x2



PRE-ASSEMBLY PLACEMENT // THE STANDS

For this section, you'll need pieces **A1**, **B1** (x2) and **C1**

1. Clear the area in a 4ft radius around the interviewee's chair.
2. Unfold the legs of the Backdrop Stand (**A1**) by unscrewing the bottom knob, unfolding the legs to position the stand on all 3 feet. Retighten the bottom knob.
3. Repeat the process above for the rest of the stands.
4. Position all 4 stands as shown, to orient the space you'll be working in.



SETTING UP THE SHOOT // BACKDROP

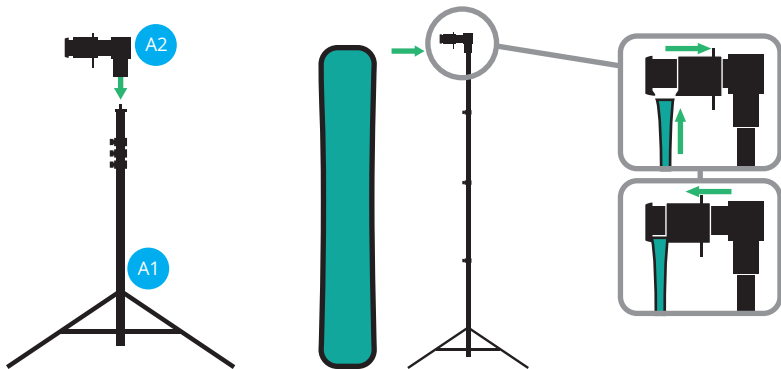
For this section, you'll need pieces [A1](#), [A2](#), and the Snap Backdrop

1. Slide the Backdrop Bracket ([A2](#)) over the top of the Backdrop Stand ([A1](#)). Then tighten the bolt to secure the Bracket to the top of the stand.
2. Make sure the Backdrop Stand is fully extended.
3. Unfold the Snap Backdrop. Use the sliding clamp of the Backdrop Bracket to hold the Backdrop in place (orient the Backdrop so that it is tall, not wide). *If necessary, you can lay down the stand to attach the Backdrop, and then stand it all up together once assembled.*
4. Make sure the blue side of the Backdrop is showing.

SEE ILLUSTRATION IN [FIG. A ON CARD 3](#)



FIG. A // BACKDROP



SETTING UP THE SHOOT // LIGHTING & CAMERA

For this section, you'll need pieces **B1** (x2) and **B2** (x2)

1. Attach both Light Wands (**B2**, *found in each of the zip cases in the bottom of the case*) to each of the Light Stands (**B1**) by screwing the bottom of the Wand handles to the top of the stands.
3. Keep the Light Stands at minimum height. Do not extend any sections of the stands.
4. Turn off all lights in the room and turn on both Light Wands to test. These can be turned back off for now, to conserve power.

SEE ILLUSTRATION IN **FIG. B** ON **CARD 6**



SETTING UP THE SHOOT // LIGHTING & CAMERA

For this section, you'll need pieces **C1**, **C2**, **C3**, a USB power adapter and power cord.

1. Attach the Ring Light (**C2**) to the top of the Ring Light Stand (**C1**) by screwing the bottom of the Ring Light onto the adjustable mount. Using the mount's ball-joint, angle the Ring Light toward the subject. Position the stand as shown in **Fig. C** on **Card 7**.
2. Power the Ring Light with the included USB power cord, and one of the Dual-USB Power Adapters (⚡ – *the Ring Light is the only light that must be plugged in to power*). Turn on the Ring Light.
3. Make sure the Ring Light stand is fully extended.
4. Clamp the iPhone clip (**C3**) around the Ring Light Stand so that the clip is at an elevation of about 4 ft.

SEE ILLUSTRATION IN **FIG. B** ON **CARD 6**



FIG. B // SETTING UP LIGHTS

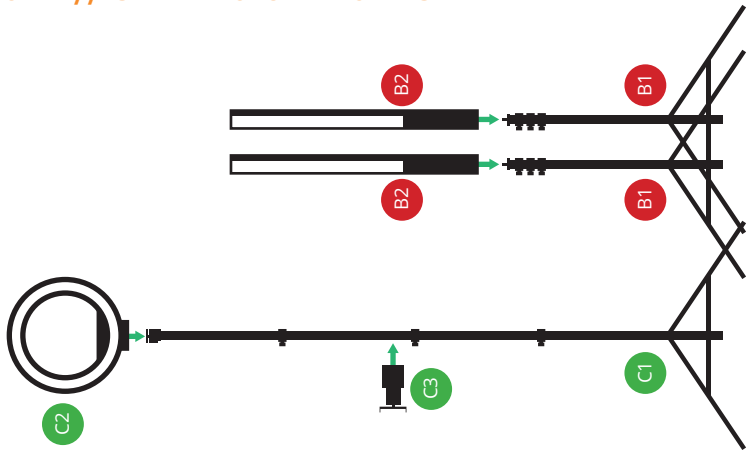
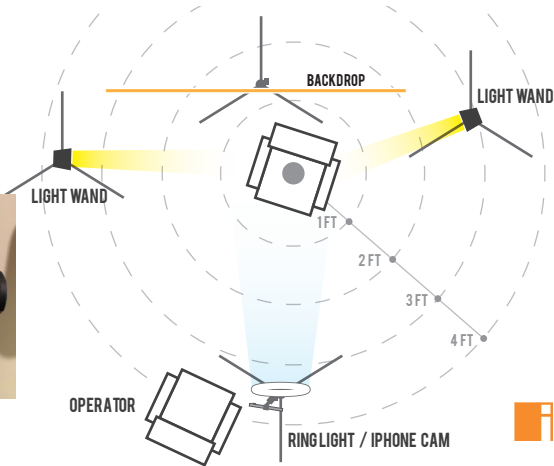


FIG. C // SETTING UP THE "STUDIO"

Position the iPhone in the Phone Clip as shown, for visibility.





SHOOTING THE INTERVIEW // CONNECTING

1. Connect the iPhone and iPad to your wi-fi network.
2. Connect with us, via the Zoom app on the iPad.
3. When you have the equipment arranged and the iPhone in position, you'll open the S.O.S. App.
4. The S.O.S. App will display a 9-digit ID Number. When you provide us with this number, we'll be able to connect to the iPhone remotely, so that we can see what you can see onscreen.
5. When prompted, you'll tap the app's button to '[Connect](#)', and then tap '[Broadcast](#)'. (At any time, you can return to this app and click '[Disconnect](#)' to stop sharing your iPhone screen)



SHOOTING THE INTERVIEW // VIDEO SETUP

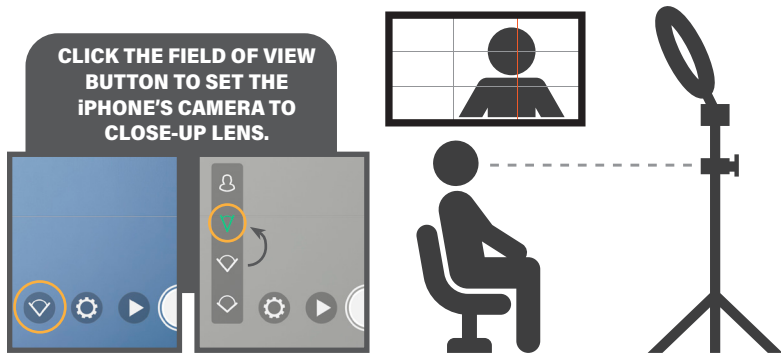
1. Open the FilmicPro app in the iPhone
2. Make sure the iPhone Cam is at eye-level with the interviewee. Adjust the iPhone clip if necessary.
3. Using the touchscreen, drag the  and  icons to arrange them on the interviewee's face. This sets focus and exposure.
4. Click the Field of View button (see Fig. D) to set the iPhone's camera to Close-Up lens.
5. Adjust the position of the iPhone so that the interviewee is framed slightly to the right side of the screen.



SEE ILLUSTRATION IN FIG. D ON CARD 10



FIG. D // FRAMING FOR VIDEO INTERVIEW



NOTE: You can adjust both the camera stand, and the backdrop in order to make sure the interviewee and the backdrop are properly framed



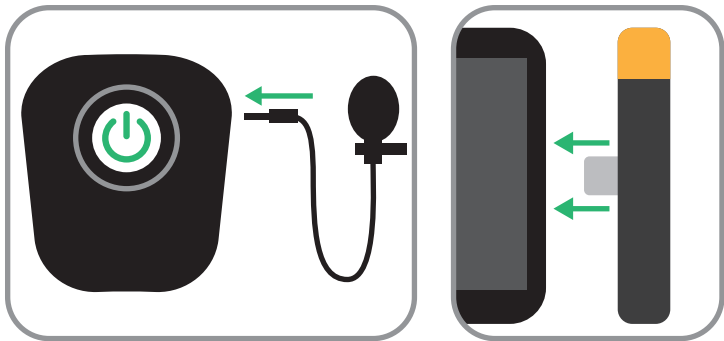
SHOOTING THE INTERVIEW // SOUND!

1. Connect the clip-on microphone to the transmitter, as pictured. Hit the large Power button to turn the mic on.
2. Connect the receiver unit into the Lightning port of the iPhone.
3. Have the interviewee run the microphone up under their shirt and clip to their collar. The receiver end of the microphone can clip to the back of their pants or pocket. You should only see the top of the microphone with the foam piece attached on top. The cord should now be hidden.

SEE ILLUSTRATION IN FIG. E ON CARD 12



FIG. E // SETTING UP MIC SYSTEM



AFTER SETTING UP, TURN OFF THE LIGHTS AND
TURN ON THE LIGHT WANDS.

ONCE ALL CHECKS ARE COMPLETE, HIT THE
'RECORD' BUTTON ON THE IPHONE
AND START SHOOTING!

CONGRATULATIONS. YOU'RE NOW A
VIDEOGRAPHER!

WRAP-UP // TIME TO PACK UP!

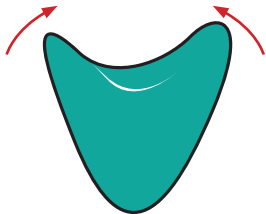
1. Once the video shoot is complete, and you've stopped recording, make sure to power down all lights and the mic systems.
2. Return to the S.O.S. app on the iPhone, and click '[Disconnect](#)' to stop sharing your screen.
3. Work backward to disassemble all light rigs and return equipment to the case.

(See [Figure F](#) for detailed instructions on repacking the Snap Backdrop - it looks tricky, but it's quite easy!)

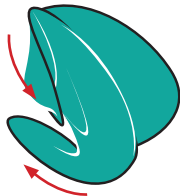
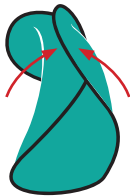
SEE ILLUSTRATION IN [FIG. F ON CARD 15](#)



FIG. F // FOLDING UP THE BACKDROP



Fold two opposite corners toward each other, and overlap them.



The other two corners will curl like wings, that can be folded down, one behind the other



AFTER THE SHOOT // KEEP THAT IPHONE ONLINE!

After you've shot your interviews, the iPhone can auto-upload all captured footage to iCloud (where we can access it for video editing).

To trigger the upload, keep the iPhone connected to a wi-fi network, and plug the phone in to charge the battery.

NOTE: Please do not delete any files from the iPhone until we have confirmed receipt of all interview footage.



MANUALLY TRANSFERRING FOOTAGE

If, for any reason, your recorded footage isn't uploading to the iCloud, you can use the SanDisk iXpand Drives to manually transfer footage to a computer.

1. Plug the SanDisk iXpand Flash Drive into the iPhone's lightning port, and open the 'iXpand Drive' app.
2. Tap 'Copy Files.' At the next screen, tap 'Copy Photos from iPhone.'



3. Select each clip of your recorded footage and then, at the bottom of the screen, tap 'Copy to iXpand Drive.'

